ADVICE TO ASPIRING AUTHORS

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YOUR RESEARCH

• Do you have a clearly-stated problem?
• Suppose you solve the problem, will anyone care?
• Is your solution better than previous solutions?

Old mousetrap
New mousetrap
YOUR AUDIENCE

• Is it the conference attendees?
• Is it the program committee?
• Is it the referees?

• It is certainly **NOT** the 4 people in the world who understand what you are doing
YOUR PAPER

• One new idea per paper
• Work it out in detail
• Discuss the implementation
• Compare it to similar systems
• Make measurements of your system
YOUR WRITING

• What is clearly understood can be clearly expressed
• Write with nouns and verbs
• (Re)read Strunk and White, *The Elements of Style*
• A figure is worth 1Kwords
• Get other people to read it before submission
• Don’t be boring
YOUR PRESENTATION

• Keep it simple
• Make each bullet one line
• Put 3-7 bullets per sheet
• A figure is worth >> 1Kwords
• Don’t show code
• Don’t show theorems and proofs
GOOD LUCK!